

Cove Rewards Program

As few as six paid nights of lodging can earn you a free night's stay! But in order to earn points you must first enroll. Please see details below.

We would like to express our gratitude to loyal Cove program participants by offering you the opportunity to earn points toward a complimentary night's lodging with each qualifying night spent in one of our two inns. It's as easy as 1...2...3...!

1. **Enroll:** *You must be enrolled as a participant in our Cove Rewards program in order to earn or redeem points!*
2. **Participate:** *Stay multiple nights in The Cove's restful, on-property lodging facilities as a registered participant in qualifying Cove-sponsored programs and earn points toward a future night's lodging stay!*
3. **Redeem:** *After accumulating the required number of points, as an individual or as a married couple, schedule your free night's stay in conjunction with participation in an upcoming Cove program!*

I. Enrolling in the Cove Rewards Program:

- Complete the attached enrollment form and submit to The Cove prior to the completion of your first eligible stay. A signed form must be received before your enrollment becomes active. (Mail: Billy Graham Training Center at The Cove, P.O. Box 19223, Asheville, NC 28815. Fax: 828-299-0276. Or if you are on property, please leave your form at the Training Center front desk.)
- Earned points are awarded to individuals; however, married couples may choose to register jointly.
- Once enrolled, participants will earn points during each qualified stay (see "Eligible Programs" and "Eligible Lodging Stays" below).

II. Eligible Programs:

- Eligible programs are those sponsored by the Billy Graham Training Center at The Cove. This would include the programs listed in our current year's *Program Guide* (seminars, leadership training, evening programs, *SeniorCelebration* and *SeniorImpact* events, and Personal Spiritual Retreats) or found on our Web site (billygraham.org/TheCove)—with the exception of the Chaplain Training Conference sponsored by the Billy Graham Rapid Response Team ministry.
- Non-eligible programs would include any event for which reservations are *not* handled through The Cove's reservation department and programs/events sponsored or organized by churches or other ministries (including some BGEA sponsored events).

III. Eligible Lodging Stays:

- Eligible stays are those that include one or more nights of lodging in one of our on-property inns (Shepherd's or Pilgrims' Inn) while participating in an eligible Cove program (see above).
- Non-eligible stays include lodging in conjunction with any event that is not considered an eligible program (as noted above) and Cove Rewards "redeemed" (free) nights.

(continued)

Please complete and detach here ✂

Cove Rewards Program Enrollment Form

We are excited to offer you the opportunity to participate in the Cove Rewards program. Please complete the following and return this portion of the form to The Cove (see contact information on the back of this form). Please note that your signature here indicates that you have read the Cove Rewards Program information page and agree to abide by any and all restrictions and policies outlined there.

Mr. Mrs. Miss Ms. Dr. Rev. Mr. and Mrs. Other _____

I have read the accompanying information regarding the Cove Rewards program, its restrictions and policies. Please enroll me/us!

Name _____ Phone _____

*Spouse's Name _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Signature _____ E-Mail Address _____

*Signature _____ E-Mail Address _____

**if enrolling as a couple*

IV. Awarding of Cove Rewards Points

- Each night's stay in a room or suite generates 12 points to be divided among the individual occupants as follows: single occupancy=12 points; double occupancy=6 points per Rewards participant; triple occupancy=4 points per Rewards participant; quad occupancy=3 points per Rewards participant (*quint occupancy—available in suites only—will also generate 3 points per Rewards participant*).
- Married couples may choose to enroll together so that points from an individual's or a couples' stay are combined in a joint Cove Rewards account.
- Upon reaching the level of 72 points, a Cove Rewards participant will be eligible to schedule their free night's stay! Single occupancy guests and married couples enrolled together can reach this level in as few as six nights!
- Participants will be informed (by letter or e-mail) when they become eligible for a free night's stay.
- A Cove Rewards participant receives points only for the rooms personally occupied. Points are not rewarded based upon the number of rooms reserved, nor are they rewarded based on monies paid. (For example: Each Cove Rewards participant in a double occupancy room would receive 6 points per night, regardless of which party made the reservation or was responsible for payment.)
- Points will be awarded only to qualifying Cove Rewards program participants and cannot be transferred. (Points associated with individuals who are not Cove Rewards participants will remain "unclaimed.")

V. Redeeming Cove Rewards

- Cove Rewards participants will be notified of their eligibility for one free night's lodging each time 72 points are earned.
- The reward may be applied to a reservation which activates the free reward night. (i.e., If the 72-point level is reached on the first night of a qualifying two-night stay, the individual/couple may redeem their reward and stay free on the second night.)
- Participants may choose the level of accommodation (regular, balcony room, or suite) for their free reward night. If this is used in conjunction with connecting night stays, participants must remain in the same room throughout their stay, paying applicable lodging rates for the remaining nights.
- Redemption of the reward is conditional upon space availability.

VI. Policies and Other Important Information:

- An earned, free-night reward may be gifted to someone else for use in conjunction with registered attendance at a Cove program. A written request from the owner of the free-night reward is required. **Individual points are not transferable.**
- Accumulated points and earned rewards are valid throughout the life of this rewards program.
- The Billy Graham Training Center at The Cove reserves the right to discontinue or make changes to this program at any time.
- Your registration for this program constitutes your agreement to abide by any and all restrictions and policies contained within.

Please complete and detach here ✂

Thank you for your interest in our ministry!

Please return your completed and signed form to The Cove:

- Mail to:
Billy Graham Training Center at The Cove
Attn: Cove Rewards
P.O. Box 19223
Asheville, NC 28815
- Fax to The Cove (828-299-0276)
- If on-property, please leave this completed form at the Training Center front desk.